



Conference Schedule

| Session Time | Session | | | | |
|---|--|---|--|--|---|
| 8:30AM | Registration and Networking McGowan School of Business Foyer | | | | |
| 9:00AM - 9:40 AM | Welcome, Mark Leffler Associate Professor of Management Angelo P. Decesaris Executive in Residence King's College Opening Keynote Kris Jones Serial Entrepreneur | | | | |
| 9:45 AM – 10:30 AM Workshop Rotation I | Patents, Trademarks and Copyrights 101 Wendy Koba, Esq. | Getting Your Product to Market Jerry Lisman Lisman Holdings | Website Deconstruction Mandy Pennington Net Driven | Intentional Networking Bob Courtright Courtright and Associates Marty Wolff Business Builders Show | Online Reputation Tony Bartocci Posture Interactive |
| 10:40 AM – 11:25 AM | Entrepreneur Panel Discussion – Getting Started | | | | |
| 11:30 AM - 12:15 AM Workshop Rotation II | Patents, Trademarks and Copyrights 101 Wendy Koba, Esq. | Getting Your Product to Market Jerry Lisman Lisman Holdings | Website Deconstruction Mandy Pennington Net Driven | Intentional Networking Bob Courtright Courtright and Associates Marty Wolff Business Builders Show | Online Reputation Tony Bartocci Posture Interactive |
| 12:30 PM | Lunch and Return to High Schools | | | | |

