



December 2, 2017  
Agenda



Time	Activity	Facilitator
8:30am to 9:00am	Registration	
9:00am to 9:15am	Welcome and Opening Remarks	Don Webster Executive Director tecBRIDGE
	Module One	
9:15am to 10:00am	Who Are These People We Call Entrepreneurs?  Team Activity	Dr. Chris Speicher Professor of Business Entrepreneurship Program Director Marywood University
10:00am to 10:30am	Guest Entrepreneur	James Abrams, EthosGen
	Module Two	
10:30am to 11:30am	Finding Your Big Idea  Team Activity	Mark Leffler Professor of Entrepreneurship and Management Angelo P. DeCesaris Executive in Residence King's College
11:30am to Noon	Guest Entrepreneur	Blaise Delfino, Fader Plugs
Noon to 1:00pm	LUNCH & Entrepreneur Panel	Michelle Lehman, Wilkes University Michael Paranich, PSU Hazleton Dimitri Thompson, Marywood University
	Module Three	
1:00pm to 2:00pm	Business Model Formation  Team Activity	Chris Speicher
	Module Four	
2:00pm to 2:30pm	Who is Going to Part With Their Cash to Fund Your Idea?	Don Webster
2:30pm to 4:00pm	Rocket Pitch Prep  Rocket Pitch Presentation	Group Facilitation
4:00pm	Conference Close	



*Margaret Briggs Foundation*

